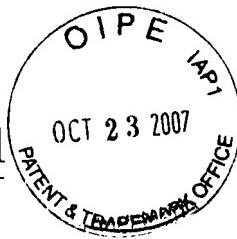


ReedSmith



10-2407

IFW/

William J. McNichol, Jr.
Direct Phone: (215) 241-7950
Email: wmcnichol@reedsmith.com

Reed Smith LLP
2500 One Liberty Place
1650 Market Street
Philadelphia, PA 19103-7301
215.851.8100
Fax 215.851.1420

October 23, 2007

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

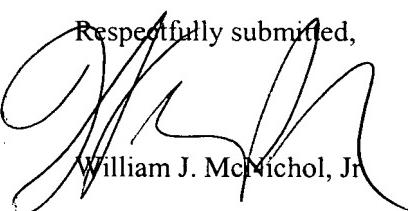
Re: U.S. Patent Application No. 10/634,442
Filing Date: August 5, 2003
Applicant: Neil G. Sellars
For: "EXTENDED WRAP LABEL"
Attorney Docket No. 98-40145-USC (829544.20002)

Dear Sir:

Enclosed are the following for filing in connection with the above-referenced application:

1. Information Disclosure Statement;
2. 1449 Form;
3. Credit Card Payment for \$180.00;
4. A self-addressed stamped postcard, return of which is requested to acknowledge receipt of the enclosed documents.

Respectfully submitted,


William J. McNichol, Jr.

Express Mail Label No. EV700640285US

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" on the date indicated above and is addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Name: Jessica Evans

Signature

10/23/07

LONDON ♦ NEW YORK ♦ LOS ANGELES ♦ SAN FRANCISCO ♦ WASHINGTON, D.C. ♦ PHILADELPHIA ♦ PITTSBURGH ♦ OAKLAND ♦ PRINCETON
FALLS CHURCH ♦ WILMINGTON ♦ NEWARK ♦ MIDLANDS, U.K. ♦ CENTURY CITY ♦ RICHMOND ♦ HARRISBURG ♦ LEESBURG ♦ WESTLAKE VILLAGE

r e e d s m i t h . c o m

PHILLIB-2122834.1



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Neil Sellars

Serial No.: 10/634,442

Filed: August 05, 2003

Attorney Docket No.: 98-40145-USC

Examiner: Ahmad, Nasser

Group Art Unit: 1772

TITLE: "EXTENDED WRAP LABEL"

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97(c)(2)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The above-identified Applicant submits herewith a copy of a reference, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. Form PTO-1449, attached hereto, lists a reference of which Applicant is aware, and which may be material to the examination of this application.

The filing of this reference should not be construed to be an admission that any patent, publication or other information referred to herein is, or is considered to be, either "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56(b).

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made.

It is believed that this Information Disclosure Statement is being filed prior to the mailing date of any final action, a notice of allowance, or an action that otherwise closes prosecution of the application pursuant to 37 C.F.R. §1.97(c)(2).

The fee under 37 C.F.R. §1.97(c)(2) is \$180.00 and is enclosed herewith. In the event that there is any fee due or overpayment credited, the Commissioner is hereby authorized to charge fees and credit overpayment to Deposit Account No. 18-0586.

CERTIFICATE OF MAILING UNDER 37 C.F.R. 1.10

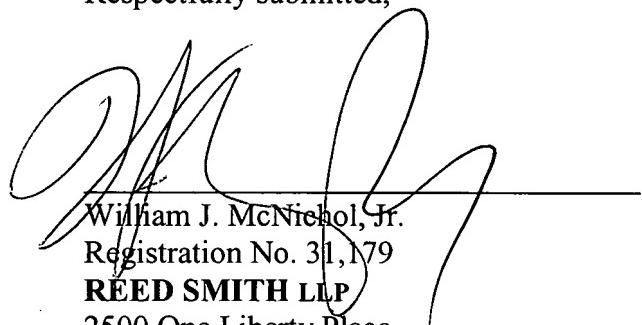
EXPRESS MAIL Mailing Label Number: EV700640285US
Date of Deposit: 10/23/07

I hereby certify that this paper and/or fee is being deposited with the United States Postal Service, "EXPRESS MAIL – POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.10, on the date indicated above, and is addressed to the Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450

Jessica D'Ono
(Name of person mailing paper.)

[Signature]
(Signature of person mailing paper.)

Respectfully submitted,



William J. McNichol, Jr.
Registration No. 31,179
REED SMITH LLP
2500 One Liberty Place
1650 Market Street
Philadelphia, PA 19103-7301
(215) 241-7950

Attorneys for Applicant